

2. Meaning of Digital Marketing

Digital Marketing means how you are convincing your audience for your product without direct selling them. Create environment around your audience through promotions and posts etc. How to do this

Level 1. Promotion- Create awareness about your product launch by doing promotions.

Level 2. Consideration- Give your audience a taste of your product by giving some offers, at first.

Level 3. Sale- Get stock ready with your product or services for sale.

Level 4. Retention- You should know how to retain your customers for a long run. It could be done by listening to the customer feedback about your product and giving a right solution to their queries.



Digital Marketing is must to live in the Market.

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READ AND PERFORM CAREFULLY. Not Perform No Result

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